



## **NEWS RELEASE**

### **Landmark London site acquired by leading hotel developers.**

Starboard Hotels and Citrus Group announce the acquisition of a site at Connell Crescent Park Royal, which has planning to build a new 146 bedroom Hampton by Hilton hotel.

The two businesses have come together to purchase the site with its listed façade and are expected to start construction later this year, with the hotel opening in the spring of 2019.

The site, which was marketed by CBRE for offers in excess of £6 million, is close to Park Royal Business Park, with excellent connectivity to central London, Wembley Stadium, Heathrow Airport and Chiswick Business Park.

Paul Callingham, managing director of Starboard Hotels and Anton Curtis, managing director of Citrus Group have been partners for over 30 years, and are pleased to announce their first joint acquisition in 12 years.

Starboard have signed a franchise agreement with Hilton to operate the hotel under the Hampton brand. This will be Starboard's first Hilton franchise to add to the 13 branded hotels that the company owns and operates throughout the UK.

The site has been purchased from Atlas Holdings Ltd and was originally part of the Atlas Hotels portfolio. CBRE acted for Atlas, Starboard were unrepresented.

Paul Callingham said: "We are thrilled to have acquired our first London hotel site and look forward to working with Hilton on this exciting project. The location of the hotel is excellent, being next to Park Royal underground whilst close to, Hangar Lane, Crossrail and the proposed HS2 terminus at Old Oak Common"

**(Ends) For further information please contact Flex Media [nicolette@flex-media.co.uk](mailto:nicolette@flex-media.co.uk) or call Nicolette Webster 07798 628429.**

#### **Notes to editors:**

**Starboard Hotels is an award winning owner and operator of franchised hotels under the world's leading brands such as Holiday Inn Express (IHG), Days Inn (Wyndham), Best Western and since June 2015 also Accor hotels.**

**Starboard is a specialist in small and medium size UK based hotels ranging from limited service hotels to full service properties. Hotels in Starboard's operating portfolio include the Best Western Carlton Hotel Blackpool and Best Western Plus Epping Forest Hotel, Days Inn Wetherby, Holiday Inn Express Greenock, the multi award-winning Holiday Inn Express Burnley, the Holiday Inn Express Leeds Armouries, Holiday Inn Express Tamworth and Holiday Inn Express Ramsgate plus a number of Ibis Hotels in key UK cities such as Birmingham, Sheffield, Leicester, Plymouth and London Gatwick.**

**Starboard Hotels has been recognised with a number of industry awards. In 2014 the Holiday Inn Express Burnley was presented with the IHG's Developing People award for its outstanding achievements in encouraging people to pursue a career in the hospitality industry. The hotel also won the category of Best Small Group Hotel Employer in Hospitality in 2013 and placed fourth in the Top 50 Best Employers in Hospitality at the Best Employers in Hospitality Awards the same year. In 2010 the Holiday Inn Express Burnley has been awarded with the IHG Torchbearer EMEA Hotel award.**

**Starboard Hotels is accredited with Investors In People (IIP) and ISO 9001 and 1400 and has a number of ongoing active business projects in key UK locations.**