



NEWS RELEASE

STARBOARD HOTELS ANNOUNCE ACQUISITION OF TWO HOLIDAY INN EXPRESS HOTELS.

Hotel owner, developer and operator Starboard Hotels has further expanded its growing portfolio of UK-wide properties, with the announcement of its latest acquisitions, the Holiday Inn Express Tamworth and the Holiday Inn Express Ramsgate.

Starboard has now completed on the two hotels, which were marketed by Christie and Co. for offers in excess of £11,450,000. This latest purchase sees Starboard's portfolio rise to 13 hotels and brings the number of Holiday Inn Express branded properties owned and operated by Starboard to five, adding to the Holiday Inn Express hotels in Greenock, Burnley and Leeds Armouries.

Paul Callingham, managing director of Starboard Hotels said: *"We are delighted to be expanding further and welcome the two Holiday Inn Express properties and their teams into the Starboard family. Both are great hotels with dedicated teams in superb locations and with excellent reputations, which we will continue to develop. We know and understand the brand and believe we can add significant value to the hotel offering in both Tamworth and Ramsgate."*

The 120-bedroomed Holiday Inn Express Tamworth built in 2010, is a contemporary lake-side hotel situated on the outskirts of the historic town centre, adjacent to the Tamworth SnowDome and leisure centre and minutes from the M42. The Holiday Inn Express Ramsgate, Minster, features 105 bedrooms which were added to an art deco listed building in 2008 providing a contemporary twist.

Both hotels will continue trading under the Holiday Inn Express brand and will be operated by Starboard Hotels Ltd under franchise from IHG. Starboard plan to invest in both hotels to achieve the latest IHG standards, offering a technology and design-led guest experience to meet the changing demands of today's guests.

In addition to the Holiday Inn Express hotels, the company also own and operate the Best Western Carlton Blackpool, Days Inn Wetherby Ibis hotels in Sheffield, Birmingham, Leicester, Plymouth and Gatwick and operate Best Western Plus Epping, taking the portfolio to over 1200 bedrooms.

Starboard, who have recently been accredited IIP (Investors In People), are proud to announce that the addition of these latest hotels brings the number of people in the Starboard team to 230.

**(Ends) For further information please contact Flex Media info@flex-media.co.uk.
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Notes to editors:

Starboard Hotels is an award winning owner and operator of franchised hotels under the world's leading brands such as Holiday Inn Express (IHG), Days Inn (Wyndham), Best Western and since June 2015 also Accor hotels.

Starboard is a specialist in small and medium size UK based hotels ranging from limited service hotels to full service properties. Hotels in Starboard's operating portfolio include the Best Western Carlton Hotel Blackpool and Best Western Plus Epping Forest Hotel, Days Inn Wetherby, Holiday Inn Express Greenock, the multi award-winning Holiday Inn Express Burnley, the Holiday Inn Express Leeds Armouries and a number of Ibis Hotels in key UK cities such as Birmingham, Sheffield, Leicester, Plymouth and London Gatwick.

Starboard Hotels has been recognised with a number of industry awards. In 2014 the Holiday Inn Express Burnley was presented with the IHG's Developing People award for its outstanding achievements in encouraging people to pursue a career in the hospitality industry. The hotel also won the category of Best Small Group Hotel Employer in Hospitality in 2013 and placed fourth in the Top 50 Best Employers in Hospitality at the Best Employers in Hospitality Awards the same year. In 2010 the Holiday Inn Express Burnley has been awarded with the IHG Torchbearer EMEA Hotel award.

Starboard Hotels is accredited with Investors In People (IIP) and ISO 9001 and 1400 and has a number of ongoing active business projects in key UK locations.